

Columbus Advertising Agency Recognized for Marketing Excellence

Columbus, Ohio (May 18, 2011) – Advantage Media, a full service advertising agency in Westerville is proud to be the recipient of four marketing awards from the Building Industry Association of Central Ohio (BIA). The Sales and Marketing Council of the Columbus Division announced the winners at the 24th Annual MAME (Marketing and Merchandising Excellence) Awards Gala held this past Friday, May 13th.

Advantage Media's honors include:

Most Creative TV Commercial – *Cruikshank Plumbing*

Most Valuable Multi-Media Campaign – *Wilson's Garden Center*

Exceptional Radio Ad – *Jones Topsoil*

Best Magazine – *Buckeye Journal*

“We are delighted by the recognition our work has garnered” said Jasmin Tucker, President. “I think the most significant aspect of our recognition this year is that we won in all the major categories including Best Magazine for our magazine - Buckeye Journal.”

The MAME Awards were created to honor marketing excellence in the home industry. The awards recognize sales and marketing achievements in advertising, sales managing, interior design, promotional campaigns and more. Advantage Media is honored to be recognized among their peers for such prestigious awards for six consecutive years.

“Our entire team feels rewarded when we receive recognition like this” said Al Tucker, Vice President. “We strive to create campaigns that will drive positive results for our clients and it is gratifying to see those creative efforts get recognized.”

About Advantage Media

Advantage Media is a full service agency – providing services in media strategy, buying, television and radio production, print design, PR and social media.

Advantage Media started in 1999 with three clients and now handles over 20 companies in 5 states and in a variety of industries including home improvement, food, auto, and education.

Advantage Media is proud to have grown their business the old fashioned way – by focusing on needs of the client!

Creative work can be viewed at www.AdvantageMedia.us and on Facebook @AdvantageMedia,LLC.

